ORDER

Orders Order / Rev: 721419 06367905 Alt Order #: CONG LEADERSHIP FUND Product Desc: WKYC 3347 Estimate: 10/19/12 - 10/25/12 Flight Dates: Primary AE: Joe Knauer 10/10/12 / 10/10/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT American Media & Advocacy Grp/ POI Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Congressional Leadership Fund** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/US House Order Separation: 00:15:00 Priority: P-5 Advertiser External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	71	\$136,775.00	\$116.258.75

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	71	\$136,775.00	\$116,258.75	0.00
Totals	71	\$136,775.00	\$116,258.75	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Sta	rt End	Inventory Code	Break	Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKYC 10/19	9/12 10/19/12	Tonight Show	CM	1135p-1237a	F	:30 2	\$2,800.00 P-5	0.00 NM	2	\$5,600.00
		Tonight Show								
TONITE SHW	1									
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	F	2	\$2,800.00	0.00					
E 2 WKYC 10/19	9/12 10/19/12	M-F 4-5p	CM	4p-5p	F	:30 2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
		Ellen Degeneres								
ELLEN										
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	F	2	\$1,000.00	0.00					
E 3 WKYC 10/19	9/12 10/19/12	M-F 430a-5a	CM	430a-5a	F	:30 1	\$375.00 P-5	0.00 NM	1	\$375.00
		430a News								
CH 3 NEWS 4										
Start Date		<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/15/12	10/21/12	F	1	\$375.00	0.00					
E 4 WKYC 10/19	9/12 10/19/12	M-F 5-6a	CM	5a-6a	F	:30 2	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
		Channel 3 News	@ 5AM							
CH3 NEWS S										
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	F	2	\$1,200.00	0.00					
E 5 WKYC 10/19	9/12 10/19/12	M-F 5-6p	CM	5р-6р	F	:30 2	\$2,000.00 P-5	0.00 NM	2	\$4,000.00
		Dr. Phil								
DR. PHIL				_						
Start Date		<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/15/12	10/21/12	F	2	\$2,000.00	0.00					

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Order / Rev: 721419 Advertiser: Congressional Leadership Fund

CONG LEADERSHIP FUND Alt Order #: 06367905 Product Desc: WKYC

Flight Dates: 10/19/12 - 10/25/12 Estimate: 3347

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
E 6 WKYC	10/19/1	2 10/19/12	M-F 7-9a Today Today Show	СМ	7a-9a	F-	- :30	3	\$2,500.00 P-5	0.00 NM	3	\$7,500.00
TODAY	SHW		Today Show									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ E 7 WKYC		10/21/12	Tonight Show	CM	\$2,500.00 1135p-1237a	0.00 M	- :30	2	\$2,800.00 P-5	0.00 NM	2	\$5,600.00
		2 10/22/12	Tonight Show	Olvi	1100p 1207a	141	.50	_	Ψ2,000.001 3	0.00 14101	_	ψ5,000.00
TONITE		Ford Date	M/s shales s	01-00-1	Data	Dation						
<u>Sta</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$2,800.00	Rating 0.00						
E 8 WKYC			M-F 4-5p	CM	4p-5p	M	- :30	2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
ELLEN			Ellen Degeneres									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M		\$1,000.00	0.00						
E 9 WKYC	10/22/1	2 10/22/12	M-F 430a-5a	CM	430a-5a	M	- :30	1	\$375.00 P-5	0.00 NM	1	\$375.00
CH 3 NI	EWS 430	Α	430a News									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M	1	\$375.00	0.00			Φ4 000 00 D 5	0.00.104		#0.400.00
E 10 WKYC	10/22/1	2 10/22/12	M-F 5-6a Channel 3 News	CM @ 5AM	5a-6a	M	- :30	2	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
CH3 NE	WS SUN	IRS	Chaimor C Nows	0 0/ 11/1								
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/ E11 WKYC		10/28/12		CM	\$1,200.00 5p-6p	0.00 M	- :30	2	\$2,000.00 P-5	0.00 NM	2	\$4,000.00
ETT WICTO	10/22/1	2 10/22/12	Dr. Phil	Olvi	ор-ор	141	.50	_	Ψ2,000.001 3	0.00 14101	_	ψ+,000.00
DR. PH					5 .							
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$2,000.00	Rating 0.00						
			M-F 7-9a Today	CM	7a-9a	M	- :30	3	\$2,500.00 P-5	0.00 NM	3	\$7,500.00
TODAY	CLIVA		Today Show									
TODAY Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M		\$2,500.00	0.00						
E 13 WKYC	10/20/1	2 10/20/12	Saturday Night Liv		1130p-107a	\$	S- :30	2	\$3,000.00 P-5	0.00 NM	2	\$6,000.00
SAT NI	ΓΕ LIVE		Saturday Night Li	ve								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-		\$3,000.00	0.00			A		,	
E 14 WKYC	10/20/1	2 10/20/12	Sat 6-630p Channel 3 News	CM at 6P SAT	6-630p	\$	S- :30	1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
CH 3 N	NS AT 6		3	u. o. o								
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/ E 15 WKYC		10/21/12		CM	\$3,800.00 7a-9a	0.00	S- :30	1	\$2,500.00 P-5	0.00 NM	1	\$2,500.00
			NBC Today Show		74 04		.00	•	φ2,000.001 0	0.00 1411	·	Ψ2,000.00
	DAY TOI		NA / = = = = = = =	01-00-1	Data	Detien						
Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
E 16 WKYC	10/20/1		Sat 730-8p	CM	730-8p		S- :30	2	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
CACLLE	VDI OCI	ON	Sat 730-8P									
	EXPLOSI rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S-		\$1,200.00	0.00						
E 17 WKYC	10/21/1	2 10/21/12	Browns Pre-Game		1130a-12p		S :30	1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
BROWN	NS HUDE	DLE	Browns Pre-Gam	e Huddle								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S	1	\$1,200.00	0.00	G 33		Φ4 F00 00 F =	0.00.111		#4 500 00
E 18 WKYC	10/21/1	2 10/21/12		CM	Various		· S :30	1	\$4,500.00 P-5	0.00 NM	1	\$4,500.00

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Order / Rev: 721419 Advertiser: Congressional Leadership Fund

CONG LEADERSHIP FUND Alt Order #: 06367905 Product Desc: WKYC

Flight Dates: 10/19/12 - 10/25/12 Estimate: 3347

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Da	ys	Len Spots	Rate Pri	Rtg Type	Spots	Amount
			Post NFL News LN Sun Follows N	NFL								
CH 3 N	WS FOL	O FB										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 19 WKYC		10/21/12	Browns Tonight	CM	\$4,500.00 Browns Tonio	0.00	S	:30 1	\$2,000.00 P-5	0.00 NM	1	\$2,000.00
L 19 WKIC	10/21/1	2 10/21/12	Browns Tonight	Civi	DIOMIS TOTIL	yııı	3	.30 1	φ2,000.00 F-3	O.OO INIVI	'	\$2,000.00
	NS TONIC	GHT	· ·									
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 20 WKYC			Su 12-1230p	CM	12-1230p /Su		S	:30 1	\$1,200.00 P-5	0.00 NM	1	\$1,200.00
220 mm	10/21/1	2 10/21/12	Channel 3 News		12 12000 700	•	5	.00	ψ1,200.001 0	0.00 14111	,	Ψ1,200.00
	WS NOO					5						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 21 WKYC			Sun 6-630p	CM	6-630p		S	:30 1	\$3,800.00 P-5	0.00 NM	1	\$3,800.00
			Channel 3 News	at 6p SUN	·							
	VS@6 W		Modedaya	Cnoto/Mook	Doto	Doting						
Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$3,800.00	Rating 0.00						
E 22 WKYC	10/25/1	2 10/25/12	Tonight Show	CM	1135p-1237a	·	Γ	:30 2	\$2,800.00 P-5	0.00 NM	2	\$5,600.00
TONITE	- 01 1147		Tonight Show									
TONITE	: SHW irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T		\$2,800.00	0.00						
E 23 WKYC	10/25/1	2 10/25/12	M-F 4-5p	CM	4p-5p		Γ	:30 2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
ELLEN			Ellen Degeneres									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T		\$1,000.00	0.00						
E 24 WKYC	10/25/1	2 10/25/12	M-F 430a-5a	CM	430a-5a	"	Γ	:30 1	\$375.00 P-5	0.00 NM	1	\$375.00
CH 3 N	EWS 430	ιΑ	430a News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$375.00	0.00						
E 25 WKYC	10/25/1	2 10/25/12	M-F 5-6a	CM	5a-6a	"	Γ	:30 2	\$1,200.00 P-5	0.00 NM	2	\$2,400.00
CH3 NE	EWS SUN	NRS	Channel 3 News	@ 5AIVI								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T		\$1,200.00	0.00			*			
E 26 WKYC	10/25/1	2 10/25/12	M-F 5-6p Dr. Phil	CM	5p-6p	"	ľ	:30 2	\$2,000.00 P-5	0.00 NM	2	\$4,000.00
DR. PH	IL		D1. 1 1111									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T		\$2,000.00	0.00	r	.20 2	\$2.500.00 D.5	0.00 NIM	,	\$7.500.00
E 27 WKYC	10/25/1	2 10/25/12	M-F 7-9a Today Today Show	СМ	7a-9a		1	:30 3	\$2,500.00 P-5	0.00 NM	3	\$7,500.00
TODAY	SHW		,									
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00						
Week: 10/ E 28 WKYC		10/28/12	Tonight Show	CM	\$2,500.00 1135p-1237a			:30 2	\$2,800.00 P-5	0.00 NM	2	\$5,600.00
LZO WICIO	10/23/1	2 10/25/12	Tonight Show	Olvi	1100p-1207a	1		.50 2	Ψ2,000.001 -3	0.00 14101	_	ψ5,000.00
TONITE												
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$2,800.00	Rating 0.00						
E 29 WKYC			M-F 4-5p	CM	4p-5p	- T		:30 2	\$1,000.00 P-5	0.00 NM	2	\$2,000.00
			Ellen Degeneres					_				
ELLEN	rt Doto	End Data	Mookdovo	Cnoto Maste	Doto	Dotin ~						
<u>Sta</u> Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
E 30 WKYC				CM	430a-5a	- T		:30 1	\$375.00 P-5	0.00 NM	1	\$375.00
										•	-	

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Order / Rev: 721419 Advertiser: Congressional Leadership Fund

CONG LEADERSHIP FUND Alt Order #: 06367905 Product Desc: WKYC

Flight Dates: 10/19/12 - 10/25/12 Estimate: 3347

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
			M-F 430a-5a								
CH 3 NE	WS 430	ıΑ	430a News								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı	
Week: 10/2		10/28/12	- T	1	\$375.00	0.00					
E31 WKYC	10/23/1	2 10/23/12	M-F 5-6a	CM	5a-6a	- T	:30	2 \$1,200.00 P-5	0.00 NM	2	\$2,400.00
OLIO NEV	4/O OLIN	IDO	Channel 3 News	@ 5AM							
CH3 NEV			Mookdovo	Cnoto/Mook	Poto	Poting					
Week: 10/2	<u>1 Date</u> 12/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
E 32 WKYC			M-F 5-6p	CM	5p-6p	- T	:30	2 \$2,000.00 P-5	0.00 NM	2	\$4,000.00
			Dr. Phil					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
DR. PHIL	_										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	- T		+ /	0.00					
E33 WKYC	10/23/1	2 10/23/12	M-F 7-9a Today	CM	7a-9a	- T	:30	3 \$2,500.00 P-5	0.00 NM	3	\$7,500.00
TODAY S	SHW		Today Show								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	- T		\$2,500.00	0.00					
E 34 WKYC	10/24/1	2 10/24/12	Tonight Show	CM	1135p-1237a	W	:30	2 \$2,800.00 P-5	0.00 NM	2	\$5,600.00
			Tonight Show								
TONITE					- .	5					
Start Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$2,800.00	Rating 0.00					
E 35 WKYC			M-F 4-5p	CM	4p-5p	W	:30	2 \$1,000.00 P-5	0.00 NM	2	\$2,000.00
L 33 WICTO	10/24/1	2 10/24/12	Ellen Degeneres	Olvi	тр ор	••	.50	2 \$1,000.001 5	0.00 14101	_	Ψ2,000.00
ELLEN			3 3 3 3 3 3								
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	W		\$1,000.00	0.00					
E36 WKYC	10/24/1	2 10/24/12	M-F 430a-5a	CM	430a-5a	W	:30	1 \$375.00 P-5	0.00 NM	1	\$375.00
CH 3 NE	WS 430	١Δ	430a News								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	W	1	\$375.00	0.00					
E37 WKYC	10/24/1	2 10/24/12	M-F 5-6a	CM	5a-6a	W	:30	2 \$1,200.00 P-5	0.00 NM	2	\$2,400.00
			Channel 3 News	@ 5AM							
CH3 NEV	_				- .	5					
Start Week: 10/2	t Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 38 WKYC				CM	5p-6p	W	:30	2 \$2,000.00 P-5	0 00 NM	2	\$4,000.00
L30 WKTC	10/24/1	2 10/24/12	Dr. Phil	Civi	эр-өр		.50	2 \$2,000.001-3	U.UU INIVI		ψ4,000.00
DR. PHIL	_										
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	W		\$2,000.00	0.00					
E39 WKYC	10/24/1	2 10/24/12	M-F 7-9a Today	CM	7a-9a	W	:30	3 \$2,500.00 P-5	0.00 NM	3	\$7,500.00
TODAY S	SHW		Today Show								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		10/28/12	W		\$2,500.00	0.00					